

Bre Ryerson

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Education

University of North Carolina Wilmington

December 2027

Bachelor of Science in Business Administration

GPA: 4.00

Concentration: Marketing Strategy

Minor: French

Scholarships: The Kelbey Fellows Program, Matthew Braden Ivey Mem, EG Powell Memorial

Work Experience

Pat Lenard Student Recreation Center

Marketing Assistant

October 2024 – Current

- Use Adobe Photoshop to create multimodal promotions that align with brand standards.
- Collaborated on social media marketing campaigns to drive engagement, generating up to 171,000 Instagram views and increasing follower count by 2.1K.
- Outreach to patrons through events to represent the REC Center in an appropriate manner.
- Awarded PLSRC's New Team Member of the Year in April 2025.

Hostess & Carryout Team Member

Tinos Italian Bistro

May 2022 – June 2024

- Managed the host station, greeted guest, coordinated table flow, and ensured a positive dining experience.
- Facilitated carryout, organized transaction, and resolved conflicts to deliver efficient services.

Coach and Club Representative

Ellicott City Soccer Club

July 2021 – July 2024

- Regulated the setup and daily routine for youth soccer camp.
- Accompanied children, ages 5-7, and helped build the foundations of soccer skills.
- Led the information station at REC programs to provide guidance amongst families.

Volunteerism

Younglife Club, UNC Wilmington

Younglife Leader at Hoggard High School

September 2021 – Current

- Volunteer 10-15 hours a week to mentor local high school students and support their personal growth in faith.
- Create weekly events where students partake in activities and discussions that foster belonging.
- Served as a retail assistant for 3 weeks on a Younglife camp property to support daily operations.

Skills

Computer Proficiencies: Adobe Photoshop (intermediate), Adobe Illustrator (beginner) Microsoft Excel (beginner)

Language Proficiencies: French (conversant)